

CALL FOR PAPERS

Journal of International Business Policy (JIBP)



Paper Development Workshop (PDW)

EIBA 2020 Online | Thursday, 10 December 2020

Submission deadline: 15 October 2020

The *Journal of International Business Policy* (JIBP) will conduct an online Paper Development Workshop (PDW) at the EIBA 2020 Online Conference on Day 1, Thursday, **10 December 2020** – as part of the pre-conference programme of the 46th EIBA Annual Conference taking place online, 10-12 December 2020 (<https://www.eiba.online>).

JIBP is the sister journal to the Journal of International Business Studies (JIBS) published by Palgrave Macmillan and the Academy of International Business (www.jibp.net). Positioned at the intersection between international business and public policy, JIBP publishes articles that identify novel policy issues and dilemmas, propose new policy directions, and measure the effectiveness and impact of policies for business and the wider economy. These include but are not limited to policies for:

- international business promotion,
- foreign business attraction,
- industrial policy,
- social and development policy,
- transnational governance.

The purpose of the PDW is to provide scholars with developmental feedback on their current research projects. While we hope that many of these papers will eventually be submitted to JIBP, the purpose of the PDW is broader, namely to improve the quality of IB research, to help translate IB research into policy ideas, and to bring new scholars into the IB policy field.

The PDW will consist of two parts. First, a 60-minute introductory session led by Sarianna Lundan (editor-in-chief) and Ari Van Assche (deputy editor) will discuss the manuscript review process and provide guidelines on how to steer a policy turn in international business research. Second, during a 120-minute main session, groups of two authors (with substantively related papers) will be paired with two JIBP editorial board members, whereby each individual paper will receive attention from the paired editors for thirty minutes.

We will only accept a limited number of participants to the JIBP-PDW based on the quality and potential intellectual contribution of their submitted work. Papers should be submitted to Ari Van Assche (vanassche@jibp.net). The deadline for submissions is **October 15**. Submitted papers must be less than 10,000 words in length and follow the JIBP Style Guide. The Style Guide as well as more

information on the goals and editorial policies of JIBP are available at www.jibp.net. Each applicant can submit only one paper but may submit the same version of the paper that has been submitted to the EIBA 2020 Online Conference. Please include the names, affiliations and e-mail addresses of all authors on the cover page.

We will notify you about the acceptance to the 2020 JIBP-PDW by **November 1**, and you will need to confirm participation by **November 15**. Please note that accepted authors will need to register for the EIBA 2020 Online Conference (<https://www.eiba.online>) in order to participate in the JIBP-PDW.

Please address any questions about the JIBP-PDW to Ari Van Assche (vanassche@jibp.net).

Ari Van Assche
JIBP-PDW Organizer and Deputy Editor-in-Chief

Sarianna Lundan
Editor-in-Chief, *Journal of International Business Policy*